

EBSB POSTER MAKING COMPETITION

Ek Bharat Shreshtha Bharat at Jaipuria Institute of Management Noida organized “Poster Making Competition” on 12th September to 19th September 2020 for the first-year students on the topic: “**Zero Festival of Music**”. Ziro Festival of Music is an outdoor music festival held in Ziro Valley in the northeast Indian state of Arunachal Pradesh. It is a festival that showcases the talent of independent artists across World.

In this competition first year students got the opportunity to showcase their talent and creative skills by participating in poster making. There was a good amount of participation showcase by first year students. In the starting of the competition, interested first year students are invited to participate by giving their posters for the nomination in the competition. Many posters submitted by the participants are handmade using pastel colors, crayons and sketches and some participants use digital art which makes the poster more creative and innovative.

The esteem judge of the session is **Dr. Shalini Verma**, Chairperson of EBSB Club. The judging had been done on the basis of some criteria in which the poster should be made within the compliance of the theme which is “Zero Festival of Music” and if the poster is interesting , useful and informative than some points has been given to it and another criteria is that the poster should reflect the basic idea and concept of making the poster and also showcase some culture of Arunachal Pradesh.

At the end, **Mr. Kartikey Jagwani**, President of EBSB Club and **Mr. Atul Sharma**, Vice President of EBSB Club announced the name of the winners of the poster making competition:

First Winner: Khushboo Sharma

First Runner Up: Anjali Sonawat

Every participant had put forward their amazing efforts in showcasing the real Arunachal Pradesh in a poster. Both the winners are awarded with a cash prize and achievement certificates for their contribution in the competition. Both the winners brilliantly present the topic in just a piece of paper with their colorful ideas and creativity.

